



Wayne Bank

A Subsidiary of Norwood Financial Corp. Member FDIC

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For Immediate Release

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“Bank Local. Shop Local. Win Local.” with Wayne Bank

Scranton, PA – Wayne Bank has launched an exciting new initiative in Lackawanna County beginning in September. The “Bank Local. Shop Local. Win Local.” program will take a unique approach to bring the bank’s mission statement of “helping the community grow by helping local businesses and their employees” to life.

Each month, Wayne Bank’s Central Scranton Community Office will partner with three different local businesses. The bank will hold a contest in which winners will be drawn for three \$25 gift certificates, one for each business, in a new, interactive corner of the Community Office in downtown Scranton. The contest will be open to everyone, with no purchase necessary to enter or win. The bank will also promote each business through social media and offer an additional contest entry to anyone who likes one of the featured Facebook posts.

For the month of September, Duffy Accessories, Freedlove, and My Time Nail Studio will be Wayne Bank’s featured local businesses.

“We are very excited about this new program, says Robert J. Mancuso, Executive Vice President and Chief Information Officer. “It’s fun. It’s unique. It’s a win-win-win for customers, local businesses, and the community. The next time you are downtown, stop in and see for yourself.” he notes, adding with a smile “We are always looking for ways to create some Electric City enthusiasm.”

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has fifteen Community Offices in Wayne, Pike, Monroe, and Lackawanna Counties. The stock trades on the NASDAQ Global Market under the symbol – NWFL.

Official rules are available at <https://www.waynebank.com/bank-local-contest-rules>

PHOTO CAPTION-LEFT TO RIGHT: Matthew Swartz, Central Scranton Community Office Manager; Christe A. Casciano, Sr., Senior Vice President and Branch Administrator; Deanna Davis, Marketing Specialist; Lewis J. Critelli, President and Chief Executive Officer of Wayne Bank; Eli Tomlinson, Vice President of Information Technology; Kristen Lancia, Central Scranton Customer Service Representative; John Koczwarra, Vice-President and Lackawanna County Regional Manager; Robert J. Mancuso, Executive Vice President and Chief Information Officer.

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